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From: Salley - CDPHE, Mark
Sent: Tue 8/11/2015 7:21:52 PM
Subject: Re: Sampling/Testing Talking Points

On Tue, Aug 11, 2015 at 12:55 PM, Claire Macpherson <CMacpherson@sjbhd.org> wrote:

Please review and approve with your appropriate staff and send back to me by 2:30. This has been seen by Heather Dryden (CDPHE) and Joelle (EPA) as subject matter experts.

Thank you,

Claire Macpherson

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All: Mark Salley here -- CDPHE Communications PIO. This was prepared by the Water Quality Control Division at CDPHE.

It is so difficult having any communication approved by a cast of 20. "Too many cooks" is the expression that comes to mind.

While unified messages are FAR PREFERRED, if that unification process results in few if any messages getting approved...we are not advancing our priority of keeping the public informed.

On this draft, some info might be too technical, some info might not be needed, but the info is accurate. Perhaps one way to get more information out to the public is to quickly okay info developed by different agencies unless there are inaccuracies.

Melissa -- new EPA lead PIO -- do we need a collective decision on this?

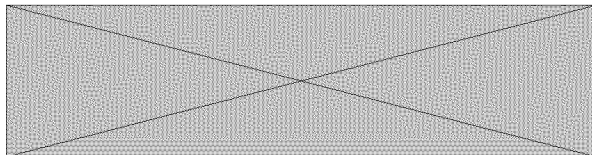
CDPHE has another news release in the pipeline that I will forward to the PIO group today. Not pushing to get it out today, but we want to communicate more.

Mark Salley

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Mark Salley

Communications Director



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